

# NCRWA Annual Conference & Exhibition EXHIBIT SPACE & SPONSORSHIP FORM

May 14-17, 2018 • Sheraton Four Seasons Koury Convention Center • Greensboro, NC



Please print or type all information.

## I. CONTACT INFORMATION

Company or Organization Name (as it is to be listed in the Show Guide) \_\_\_\_\_

Booth Coordinator Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number (Area Code) \_\_\_\_\_ Ext. \_\_\_\_\_

Fax Number (Area Code) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website Address \_\_\_\_\_

## II. SHOW GUIDE LISTING (must be received by 4/13/18)

Check here to use the information above or complete below

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number (Area Code) \_\_\_\_\_ Ext. \_\_\_\_\_

## III. EXHIBIT REQUESTS & DETAILS

List any probable exhibitors you wish to be near:

\_\_\_\_\_

\_\_\_\_\_

List any probable exhibitors you do not wish to be near:

\_\_\_\_\_

\_\_\_\_\_

List any special requests/needs:

Electricity (standard outlet) - an outlet will not be provided if this box is not marked.

Other (additional fee(s) may apply):

Company Description:

\_\_\_\_\_

## III. DONATIONS (please mark and describe any donations)

- WaterPAC \_\_\_\_\_
- Attendee Bag \_\_\_\_\_
- Golf Bag \_\_\_\_\_
- Clay Shoot Bag \_\_\_\_\_

## IV. CONFERENCE PARTICIPATION

Booth Order: note quantity of each selection

Standard Booth (each)	Subtotal
Qty: _____ Member Super Saver Rate (received by 2/23/18): \$1,000...	\$ _____
Qty: _____ Non-Member Super Saver Rate (received by 2/23/18): \$1,800...	\$ _____
Qty: _____ Member Regular Rate (received after 2/23/18): \$1,100.....	\$ _____
Qty: _____ Non-Member Regular Rate (received after 2/23/18): \$1,900	\$ _____
<b>Premium Booth Upgrade Options (each)</b>	
Qty: _____ Premium Upgrade Charge: \$500, <b>or</b> .....	\$ _____
Qty: _____ \$750 minimum in Sponsorships (calculate below).....	---
<b>Booth Total</b>	<b>\$ _____</b>

### Booth Inclusions

Basic contact information listing in the Show Guide, pipe and drape back wall with side rails, draped table with two chairs, wastebasket, standard electricity if requested, identification sign, access to the NCRWA Membership mailing list, and two complimentary registrations per booth. The badge registration form is included in this packet and must be submitted by **Tuesday, May 1st** to claim your complimentary badges; after May 1st, the full on-site rate will apply. A standard electrical outlet is available at no charge if checked under the "Special Requests/Needs" section of this form. NCRWA reserves the right to revise booth assignments at any time.

Sponsorship Order: (see back cover for codes & price list)

Code	Quantity	Price	Subtotal
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
<b>Sponsorship Total:</b>			<b>\$ _____</b>

**GRAND TOTAL FOR BOOTH & SPONSORSHIPS: \$ \_\_\_\_\_**

## V. PAYMENT INFORMATION

Applications will not be processed without payment in full.

- Select One:  Check Enclosed  Visa  
 MasterCard  American Express  Discover

I authorize NCRWA to charge \$ \_\_\_\_\_ to the card below:

Name as it Appears on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date (MM/YY) \_\_\_\_\_

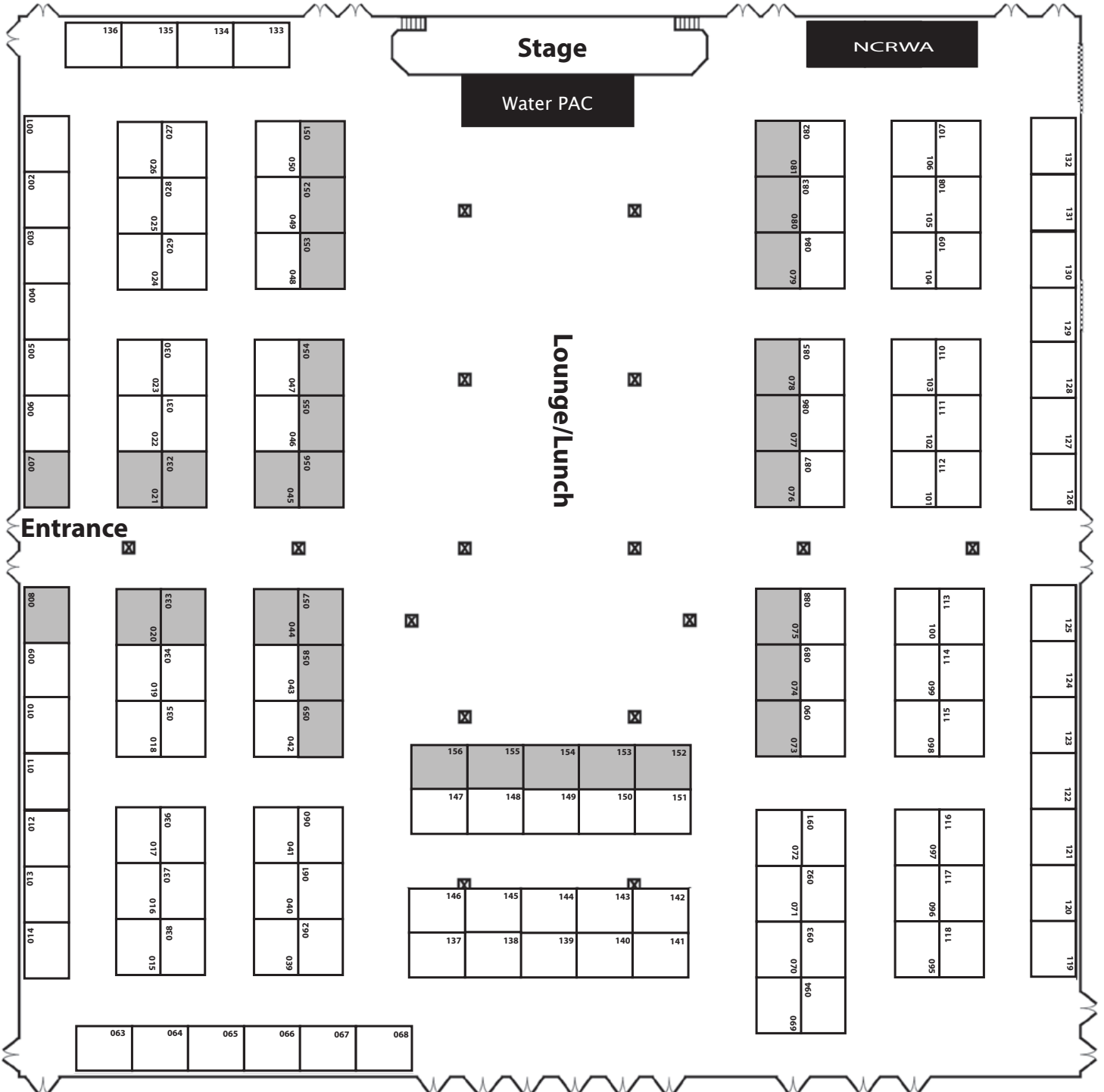
3-Digit Security Code (on back of card) \_\_\_\_\_

Authorized Signature  \_\_\_\_\_

### Cancellation/Refund:

Sponsorships will not be refunded. Exhibit space cancellations must be made in writing prior to March 31, 2018 and will be charged a \$75 administrative fee. No refunds will be given after March 31, 2018.

**Legend:**





**EXHIBITOR ADVANCE  
 BADGE REGISTRATION  
 DEADLINE IS MAY 1ST!**

**Registration Inclusions:**

Admission into the Exhibit Hall, Standard 1-hour Education Sessions, Meet & Greet, All Conference Meals & Breaks, Awards Banquet, and Conference T-shirt.

**Badge Changes:**

Badge name changes may be made in writing by May 4th at no charge. After May 4th, changes must be made on-site and a \$10 administrative fee will apply.

**Badge Rules:**

Any badge purchased by an exhibitor at the exhibitor rate, must have the exhibiting company name on the badge. We will not print, or reprint on-site, exhibitor badges with any other company name. Badge swapping is strictly prohibited.

Company/Organization Name \_\_\_\_\_

**SHOW GUIDE EXHIBITOR LISTING**

- Use the address, phone number, and website address as listed on my Exhibit Space & Sponsorship Form.
- Use the following information for inclusion in the Show Guide.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Website Address \_\_\_\_\_

**ADVANCE BADGE REGISTRATION DEADLINE: MAY 1, 2018**

Exhibitors are provided two (2) complimentary badge registrations per 8'x10' booth for company personnel if claimed by the Advance Badge Registration Deadline of May 1st. Additional badges for exhibitor personnel may be purchased by May 1st at the advance rate of \$90. After May 1st, you must register on-site at the full on-site rate of \$100.

**EXHIBITOR ATTENDEES**

*(Clearly print the names of each attendee exactly as it should appear on the badge)*

	Advance Exhibitor Badge Conference Registration		Golf Tournament	Sporting Clay Tournament	Cornhole Tournament	TOTAL
	\$90	FREE	\$85	\$75	\$10	
1.						\$
2.						\$
3.						\$
4.						\$
5.						\$

**Badge Registration Grand Total : \$**

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 MasterCard  American Express  Discover

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Name as it Appears on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date (MM/YY) \_\_\_\_\_

3-Digit Security Code (on back of card) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please submit your Badge Registration and Show Guide Listing Form, properly executed, by:

**Mail:**  
 NCRWA Annual Conference  
 PO Box 540  
 Welcome, NC 27374

**Fax:**  
 336.731.8589

**E-mail:**  
 conference@ncrwa.com

**Refund request for badge registrations must be submitted in writing by May 1st. After May 1st, no refunds will be made.**

**SAMMY BOYETTE MEMORIAL GOLF TOURNAMENT**

Tuesday, May 15, 2018  
 8:00am Shotgun Start  
 Stoney Creek Golf Course  
 911 Golf House Rd. E.  
 Stoney Creek, NC 27377

**Format:**

Four-person Super Ball & Scramble. \$85 per person for conference attendees. Cart and green fees are included in your registration fee.

**For Teams:**

If you would like to submit a team, complete the information on the Team Registration Form and return with payment. All participants must be listed at the time of submission. Handicaps are needed to ensure an even playing field. Individuals not playing with a

pre-determined team must sign up on the conference registration form and will be placed on a team by NCRWA. Please indicate if your team would like to play in the Championship Flight. You will not be able to enter the Championship Flight when you arrive at the course.

**Directions from Greensboro Convention Center:**

Take I-40 East to Rock Creek Dairy Road, Exit 135. Turn right onto Rock Creek Dairy Road. Take the first right onto US 70 Burlington Road. Take the second left onto Golf House Road East. Total distance is approximately 15 miles from the hotel.

**NCRWA SPORTING CLAY SHOOT**

Tuesday, May 15, 2018  
 8:00am Start  
 Shane's Sporting Clays  
 6319 BUS 158  
 Summerfield, NC 27358

**Things to Bring:**

- Shotgun
- Shells (5 boxes of #7.5 or #8 field/target loads for your gun)
- Shooting glasses & ear protection
- Good walking shoes (this is an outdoor event)

**Special Notes:**

- Contact NCRWA if you need to rent a gun
- Shells can be purchased on site
- There will be a considerable amount of walking
- Transportation available for those with special needs

**Directions:** Take I-40 W to Exit 210 for NC Hwy 68 N toward High Point/Piedmont Triad International Airport. Follow Hwy 68 N for 11.6 miles, then turn right onto Hwy 158 E. Follow Hwy 158 E for 5 miles and look for Shane's Sporting Clays and NCRWA signs on the right. Turn down the entrance and continue to follow signs to Shane's.

Cost is \$75.00 per shooter – includes 100 clays and instructions for first-timers. In the interest of safety, NO ALCOHOL will be allowed at this event.

Shooters will be placed in groups (no more than 5). If you would like to submit a team, complete the Team Registration Form and return with payment. If you cannot fill an entire team, other individuals may be assigned to your team.

**NCRWA CORNHOLE TOURNAMENT**

Tuesday, May 15, 2018  
 Sheraton Four Seasons  
 Tournament  
 3:00pm Start  
 Finals - Exhibit Hall  
 5:45pm Start

**Sponsored by W.K. Dickson**

**Format:** Two-person teams. If you would like to submit a team, complete the information on the Team Registration Form and return with payment. Tournament will take place at the Sheraton Four Seasons - look for signs!

Cornhole boards and beanbags are provided. Tournament limited to 20 teams of 2. First-come, first-serve!

**SPORTING EVENT SPONSORSHIP OPPORTUNITIES!**

Designed to fit virtually any budget, NCRWA offers a broad range of Sponsorship Opportunities, including Sponsorships at both the Sammy Boyette Memorial Golf Tournament and the Sporting Clay Shoot. See the back cover of this mailer for details.

**NCRWA Annual Conference & Exhibition**  
**SPORTING EVENTS TEAM REGISTRATION FORM**

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UNLESS YOU ARE SUBMITTING AND PAYING FOR A WHOLE TEAM, PLEASE SIGN UP ON BADGE REGISTRATION FORM

<b>SAMMY BOYETTE MEMORIAL GOLF TOURNAMENT</b>		\$85/person
Team Name:		
Championship Flight:    Yes            No		
Player 1:		Player 3:
Handicap/Avg Score:		Handicap/Avg Score:
Employer:		Employer:
Phone: (      )		Phone: (      )
Player 2:		Player 4:
Handicap/Avg Score:		Handicap/Avg Score:
Employer:		Employer:
Phone: (      )		Phone: (      )


<b>NCRWA SPORTING CLAY SHOOT TOURNAMENT</b>		\$75/person
Shooter 1:		Shooter 3:
Employer:		Employer:
Phone: (      )		Phone: (      )
Shooter 2:		Shooter 4:
Employer:		Employer:
Phone: (      )		Phone: (      )

<b>NCRWA CORNHOLE TOURNAMENT</b>		\$10/person
Player 1:		Player 2:
Employer:		Employer:
Phone: (      )		Phone: (      )

**PAYMENT INFORMATION** -Applications will not be processed without payment in full.

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 MasterCard             American Express             Discover

I authorize NCRWA to charge \$\_\_\_\_\_ to the card below:

Name as it Appears on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Expiration Date (MM/YY) \_\_\_\_\_  
 3-Digit Security Code (on back of card) \_\_\_\_\_  
 Authorized Signature  \_\_\_\_\_

**Team Registration Deadline:**

**APRIL 20, 2018**

*Payment must accompany form to be processed.  
 Refund requests for Sporting Events must be  
 received in writing prior to April 20, 2018.  
 No refunds will be made after April 20th.*

*Credit card registrations may be faxed to  
 336.731.8589*

*Make checks payable to: NCRWA  
 Mail to: PO Box 540, Welcome, NC 27374*

## CONFERENCE AWARD NOMINATION DETAILS

**DEADLINE: MARCH 31, 2018**

Mail (PO Box 540, Welcome, NC 27374), Fax (336-731-8589) or E-mail ([conference@ncrwa.com](mailto:conference@ncrwa.com))

One of the highlights of our conference is recognizing those deserving individuals who have gone above and beyond in their jobs. If you know of an individual who fits this criteria, we invite you to complete the nomination form and send it back to us. The awards will be presented at the 2018 Annual Conference & Exhibition Awards Banquet in Greensboro, NC on Wednesday night, May 16, 2018. Individual awards will be presented to water, wastewater and administrative personnel. One award will be given for the entire state in each category. All nominated systems and companies must be a member of NCRWA. Individual nominees must be employed by a member system.

### J.A. YOUNTS AWARD FOR EXCELLENCE IN WATER

This person should show a dedication to their job, their water system, and also to rural water. This person should set an example for others to follow by going beyond the call of duty to educate themselves and improve the water industry as a whole. The nomination can include system personnel as well as elected officials.

### AL DERATT AWARD FOR EXCELLENCE IN WASTEWATER

This person should show a dedication to their job, their wastewater system, and also to rural water. This person should set an example for others to follow by going beyond the call of duty to educate themselves and improve the wastewater industry as a whole. This nomination can include system personnel as well as elected officials.

### AWARD FOR ADMINISTRATIVE EXCELLENCE

This person should have enhanced the performance of the operation of their water or wastewater system through innovative work practices, administrative leadership, and support for system operations.

### BUD PATE SERVICE AWARD

This person has demonstrated an outstanding concern for their community through their actions to serve others in their community or the water/wastewater industry. Anyone can nominate any person associated, in any way, with their system or with any system in North Carolina.

### OPEN EVENING FOR PRIVATE VENDOR HOSPITALITY EVENTS

If you are planning to wine and dine your customers while at the NCRWA Annual Conference and Exhibition, we ask that you make plans to do so the evening of Tuesday, May 15th after 6:30pm. The NCRWA Awards Banquet is a time for our industry to celebrate those who have gone above and beyond in their positions, and we would like to have as many of their peers in attendance as possible. **Please refrain from inviting attendees away from the Banquet on Wednesday evening.**



### SPONSORSHIP OPPORTUNITIES AVAILABLE!

Act now to secure your Sponsorship for the Awards Banquet meal or entertainment. Banquet sponsorships range between \$1500-\$3000 and include room signage, table-top signage, acknowledgement from the podium at the banquet, and promotion on the NCRWA web site ([www.ncrwa.com](http://www.ncrwa.com)), the on-site Show Guide (if received by 4/13/18), the post-show issue of our magazine (*The Tarheel Pipeline*) and the post-show issue of our e-newsletter (*The Connection*). If confirmation is received before January 19, 2018 your sponsorship will also be included in pre-show attendee marketing.

**NCRWA Annual Conference & Exhibition**  
**NCRWA AWARD NOMINATION FORM**

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\_\_\_\_\_ J.A. Younts Award

\_\_\_\_\_ Al Deratt Award

\_\_\_\_\_ Administrative Personnel Award

**DEADLINE: MARCH 31, 2018**

**Mail (PO Box 540, Welcome, NC 27374), Fax (336-731-8589) or E-mail (conference@ncrwa.com)**

**Please Print or Type Legibly**

Nominee's Name \_\_\_\_\_

Job Title \_\_\_\_\_

System Name \_\_\_\_\_

Person submitting nomination \_\_\_\_\_

Phone \_\_\_\_\_

How long has the nominee been employed with the system? \_\_\_\_\_

What are the responsibilities of the nominee in his/her current position? \_\_\_\_\_

\_\_\_\_\_

Has the nominee received specific training related to their current position? \_\_\_\_\_

If yes, indicate the type of training and from where training was received. \_\_\_\_\_

\_\_\_\_\_

Has the nominee been recognized for any outstanding achievements related to their current position? \_\_\_\_\_

If yes, list awards or certificates received and from where? \_\_\_\_\_

\_\_\_\_\_

What contributions has the nominee made to the improvement of the system? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is the primary reason(s) for nominating him/her for this award? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please feel free to attach any other certificates of achievement or awards for nominees, etc.



**NCRWA Annual Conference & Exhibition  
CONFERENCE AWARD NOMINATION FORM**

May 14-17, 2018 • Sheraton Four Seasons Koury Convention Center • Greensboro, NC

\_\_\_\_\_ Bud Pate Service Award

**DEADLINE: MARCH 31, 2018**

Mail (PO Box 540, Welcome, NC 27374), Fax (336-731-8589) or E-mail (conference@ncrwa.com)

**Please Print or Type Legibly**

Nominee's Name \_\_\_\_\_

Person Submitting Nomination \_\_\_\_\_

Nominee's Hometown or system associated with \_\_\_\_\_

Phone number of person nominating \_\_\_\_\_

Phone number of nominee \_\_\_\_\_

Reason for nomination \_\_\_\_\_

Examples to support reason for nomination \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How is the nominee connected to the water/wastewater industry (for example: board member, operator, vendor, support staff, spouse of system staff or board etc.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Other reasons for nomination \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please feel free to attach additional information if desired.

\_\_\_\_\_



**THIS FORM MUST BE MAILED OR FAXED DIRECTLY TO THE SHERATON GREENSBORO. DO NOT RETURN TO NCRWA.**

**OFFICIAL HOUSING FORM**

<b>Group Name</b>	2018 NC Rural Water Assn Annual Training Technical/ 2E10AA		
<b>Event Beginning Date</b>	<b>May 14, 2018</b>	<b>Event Ending Date</b>	<b>May 17, 2018</b>
		<b>Reservation Deadline Date</b>	<b>April 23, 2018</b>

REGARDLESS OF THE NUMBER OF OCCUPANTS, SEND ONLY ONE COPY PER ROOM  
A change in departure date must be advised no later than check-in to avoid an early departure fee.



PLEASE MAIL OR FAX DIRECTLY TO:

**SHERATON GREENSBORO HOTEL AT FOUR SEASONS**  
3121 W Gate City Blvd GREENSBORO, NC 27407 FAX: 336 323-4876  
Phone: 800/242-6556

# Persons	Room Rate	Tax	Nightly Total
ONE PERSON	\$134.00	\$17.09	\$151.09
TWO PERSONS	\$134.00	\$17.09	\$151.09
THREE PERSONS	\$134.00	\$17.09	\$151.09
FOUR PERSONS	\$134.00	\$17.09	\$151.09
CLUB KING	\$174.00	\$22.19	\$196.19

CHECK IN TIME IS <b>3PM</b>	CHECK OUT TIME IS <b>12 NOON</b>
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<p align="center">PLEASE CHECK PREFERRED ACCOMMODATIONS ALL ROOM TYPES ARE BASED ON AVAILABILITY</p> <p><input type="checkbox"/> 2 DOUBLE BEDS</p> <p><input type="checkbox"/> 1 KING SIZE BED</p> <p><input type="checkbox"/> CLUB KING</p>	<p align="center">PLEASE CLEARLY WRITE ADDITIONAL OCCUPANTS NAMES</p>   
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Name	Company			
Address	City	St	Zip	Phone
Email Address				

Please check below if each occupant will require a separate receipt.  If this is not specified, one receipt will be issued for the full rate.

ALL ROOMS REQUIRE A CREDIT CARD GUARANTEE OR THE FIRST NIGHT DEPOSIT, INCLUDING TAX  
PLEASE MAKE CHECKS OR MONEY ORDER PAYABLE TO: SHERATON GREENSBORO HOTEL  
 AMERICAN EXPRESS    DINERS CLUB OR CARTE BLANCHE    JCB CARD    VISA OR MASTERCARD    DISCOVER    CHECK # \_\_\_\_\_

Card Number	Exp. Date	Deposit Amt.
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\*\*\*ALL NUMBERS ON THE CARD MUST BE INCLUDED AS WELL AS EXPIRATION DATE\*\*  
CARDHOLDER SIGNATURE \_\_\_\_\_

**RESERVATION CANNOT BE PROCESSED WITHOUT THE CARDHOLDER SIGNATURE**  
 ACCOMMODATIONS MUST BE GUARANTEED BY CREDIT CARD OR BY CHECK MADE PAYABLE IN THE AMOUNT OF ONE NIGHTS LODGING PLUS TAX. UNLESS RESERVATIONS ARE CANCELLED 72 HOURS PRIOR TO ARRIVAL DATE, YOU WILL BE CHARGED FOR THE FIRST NIGHT. ANY MULTIPLE OCCUPANCY ROOM, UNLESS OTHERWISE INDICATED, WILL HAVE ALL DEPOSITS EQUALLY DISTRIBUTED TO ALL ROOM OCCUPANTS. ROLLAWAY BED REQUESTS ARE BASED ON AVAILABILITY AT \$10.00 PER NIGHT.